

PRESS RELEASE



HA Design Group Grows and engages Industry Sales and Technical Veteran as Director of Sales with a Global Territory



Springfield, Virginia December 3, 2019 — HA Design Group LLC is experiencing first hand the morphing of our collective industries. Willy Halla is bringing Kevin Basquill, a veteran in the industry, to join their team as Director of Sales, managing a Global Territory

Kevin successfully built the Mid-Atlantic offices for a 30 million dollar SI, assisting them to grow into the Billion dollar SI they are today. He was also the International Business Development Manager for Nvision. Kevin has successfully managed both Strategic and Regional positions for Sony Broadcast, NVISON, Grass Valley, and Imagine Communication. He has lead teams that built international channel partner programs and has been on the management teams for Harris BCD and Grass Valley, a Belden Brand, then successfully managed these teams for North America. Kevin has a Bachelor of Arts Degree in Communications from La Salle University as well as studies in the Bachelor of Science curricula in Electrical Engineering, Villanova University. Kevin is an active member of the Society of Motion Picture & Television Engineers, aka SMPTE DC and the Sports Video Group.

Kevin will report directly to Willy Halla, who commented: "I have known and worked with Kevin for years. He will fit in with our customers and our company. He is forward-thinking and a good listener, our customers will embrace him with his vast experiences, he will be an asset and will grow our company."

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For information about HA Design Group LLC's solutions and services, please visit <http://www.hadesign.net>

About HA Design LLC HA Design Group was established as an engineering firm that is driven to give our customers the best in design, engineering, and workflow practice and to give them a design that looks at important technical, operational, and business considerations. We look at innovative approaches to solve the problems that today's broadcasters, media and entertainment, and government entities encounter.