



For Immediate Release

New York City, N.Y.

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HA Design Group Completes Upgrade to Voice of America's New York City Studios and Digital Broadcast Facilities

New York City, New York – The HA Design Group team has successfully completed the across-the-board renovation of the VOA New York City-based television and radio facilities. The improved VOA broadcast site in lower Manhattan, near the United Nations location, provides daily television studio broadcasts supporting its multilingual, international news casts that are distributed via satellite and internet worldwide. Collaboration with the VOA Washington DC-based engineering team produced the following updated broadcast enhancements:

- Studio A Sets: The existing Studio A set was refreshed with a new graphics treatment and an entire new set was also designed and constructed utilizing a 3 by 2 video wall to enhance the new VOA over-the-shoulder news programming anticipated. Rounding out the Studio A live production options is an automated green screen that can be lowered to insert multimedia visuals into the VOA Language Service news programming and shows.
- Skyline Studio Set: VOA's Senior Management based in Washington DC moved to take advantage of its 30th floor broadcast facility location with clear views of mid-Manhattan and the Empire State Building. A sweeping new set was designed and constructed that incorporates 8 windows to the outside. Multiple camera angles to the attractive set visuals with New York City views will be utilized in forthcoming VOA live news programming.
- New Studios' Control Room: VOA's upgraded control room is now used for both studios' production with live video and controls integrated with the main VOA technical plant in Washington DC. for the content's eventual distribution. A Broadcast Pix GR-5000 Granite switcher, 40 input Yamaha audio mixer, Ikegami cameras, Vinten camera robotics, and Harris signal processing were integrated into existing VOA IT infrastructure and network pathways from New York to VOA headquarters in Washington DC.
- IT and offices' network installations: As part of the NY facility project design was the build out of new VOA IT infrastructure that included installation of office-wide Cat 6 drops and



fiber links connecting the Cisco-based networking across the NY studios, technical facilities, and new office space layout. The VOA New York broadcast facilities are tightly integrated with their Washington DC-based broadcast distribution functions through Harris NetVx links.

- New Studio Lighting Systems: New lighting grids and fixtures including LED mixed with incandescent systems were added to light the new studio set visuals in preparation of numerous daily productions that have commenced for the VOA Language Services' NY-based news bureaus.

HA Design Group team incorporated and managed specialized expertise from experienced broadcast professionals to help design and build the comprehensive design/build project solution for the VOA organization including:

- Set artistic design and project management from Jack Morton Worldwide of NYC, NY.
- Set construction and project management from Black Walnut Projects+ of Valley Cottage, NY.
- Lighting design and installation from Advanced Lighting and Sound of Troy, Michigan.

About VOA

Voice of America (VOA) is the official external broadcast institution of the United States federal government. VOA provides a wide range of programming for broadcast on radio and TV and the Internet outside of the U.S. in 43 languages. VOA produces about 1,500 hours of news and feature programming each week for an estimated global audience of 123 million people, "to promote freedom and democracy and to enhance understanding through multimedia communication of accurate, objective, and balanced news, information and other programming about America and the world to audiences overseas.

About HA Design Group

HA Design Group of Springfield, Virginia is a full service broadcast and audiovisual design, engineering, and implementation firm. The HA Design Staff incorporates longstanding technical project expertise that have delivered state-of-the-art facility solutions utilizing industry-leading hardware/software components with forward-thinking computer/networking approaches. HA Design Group's previous radio and television designs and technical solution examples can be found at www.hadesign.net.

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Photos: Broadcasting Board of Governors VOA (Voice of America) New York City Television Studio Facilities



